

Fundraising and Public Relations Meeting Minutes October 23, 2019 Submitted by Christy Hewitt

Present: Mitch Maier, LeAnn Doose, Megan Cure, Dana Jelinek, Courtney Berg, Kristin, Kathy Woitaszewski, Ryan Heavican, Christy Hewitt,
Absent: Bruce Eberle, Brook Sautter

Cookie Walk update - What is still needed: a few ingredients for peanut butter balls and we need around 400 boxes and trays for our specialty items.
So far we have around 5-6 thousand cookies promised....need people to call in the next couple of weeks. Members of the committee will come in to the office to make calls. We are hoping for 15 thousand cookies total.

2. Sponsors and Auction Items for Build a Dream

We discussed the enticements for sponsorships for the event and who would contact possible sponsors.

Possible Auction Items were discussed-

Massage from Audrey Borgheink

Shirley Schultz - something for party planning

Warped Sports - Paintball Gift card

After hour shopping party gift card from Western Edge

Courtney suggested a basket from every committee - the idea was overwhelmingly approved and will be talked about at the board meeting.

Mike Gloor - we will ask about a him about a GPS Geo Caching

Fireplace Stone and Hearth

Kens will donate a small appliance

Copy Cat will donate something

Grones small implements

Sponsorships need to be in by November 22nd.

For both the live and silent auction - the details and donator names to have commitments by the 15th of January.

We discussed additional fund raisers that we might use instead of the wall of money. The idea of using mystery boxes are out. We decided to sell beads - 3 for \$25. A game will be played by those who have purchased the beads during the evening.

We also talked about selling bracelets. Bracelets would be a buy now idea through QTego - bracelets would be in a variety of colors and would have Habitat related words on washers.