

## **Fund Raising and Public Relations - June 25, 2020 – Submitted by Christy Hewitt**

Present: Dana Jelinek, Megan Cure, Kristin Johnson, Victoria Kathman, LeAnne Doose, Kathy Woitaszewski, Brooke Sautter, Courtney Berg, Bruce Eberle, Christy Hewitt

Excused: Mitch Maier

Unexcused, Absent: Jimmy Reed, Herson Castenada, Victoria Daniels

Special guest: Lorialei Thunker

Our meeting was held in person at St. Paul's Lutheran church in their fellowship hall where we all able to social distance properly. We were all happy to get to see each other again.

Go Big Give -Some donations have been turned in from the mailing -\$1,055 and \$15,000 in designated gifts and a couple of one thousand dollar gifts have been promised. Dana and Megan are going to ask for help to celebrate their work anniversaries at Habitat on Facebook. We will have Cactus Jacks serving lunch at the office and see if we can spread out in to Diamond Vogel's lot as well. We decided to put tables out on the parking lots instead of going inside. Capturing the money may be a challenge...LoriaLei suggested we look in to a QR code that takes them to the site to give. Megan will ask a few people to stand out and hand out information from 11:00-1:30 on Tuesday, July 7th. We signed up for online giving starting at 12:00 a.m.

Mr. Habitat - Island Indoor Climate is the Sponsor for Mr. Habitat at \$2500.

All 5 contestants have been through orientation. Travis has had 2 - \$2,000 donors for sponsors and a \$300 donation pending. Contestants all chose different businesses and have about 12-15 that they will contact.

Kristin has polos and yard signs, posters, cans all ready. And each contestant will have Facebook pages. The Habitat website is ready to go...all marketing elements are ready to "roll".

Discussion then turned to the Mr. Habitat dinner and pageant. Megan went over the details listed on pages that she handed out. She went over the department of health rules that are in place for Phase 3. (we assume we will be in phase 3 by then). We are still planning to have 18-20 tables (6 per table). There will be no raffle items. Instead there will be 5 raffle baskets that they will auctioned off (money to go to each contestant). Baskets will be on stage under the contestants' pictures. All deserts will be back behind - desserts will be on Qtego and will be auctioned online-only. We will have a quilt raffle. The quilt made and donated by Melissa Girard-Lemons will be hung up behind the podium.

Registration -participants can check in from phone now, so we may not need a check in line. Participants will just go to their tables - not go look at others, Kristin will take pics and put on a slide show. Scheduling for tables for decorations will be done so not everyone will be going in at once to decorate...possibly scheduling times for Sunday, Monday and Tuesday.

We can offer Qtego to those who can't participate and we can also live - stream on Facebook.

### Other

Victoria K., family services coordinator, talked about grants that she has applied for – including receiving a Great Western Bank \$20,000 grant. She has been talking to Grow GI and City of GI to seek over \$100,000 in funding and promote the repair program. She has also be doing outreach to vendors and contractors to see if they are agreeable to working with qualified homeowners for the repair.

We did get an invitation to apply for the Thrivent grant for ½ the cost to build a home in 2021.